

2016 Editorial Calendar & Deadlines

St. Louis Small Business Monthly 2016 Editorial Calendar

January
Space
Deadline:
12/18/2015

- Most Admired CEOs
- **Finding Capital
- Best List: Patent Attorneys*
- Best List: Best In Quality*
- Directory*: Get Exposure*

February
Space
Deadline:
01/22/2016

- STL Small Business Lawyers
- **Marvelous Mentors
- **Black History Month
- Best List: Best Customer Service*
- Best List: Best Wealth Managers*
- Directory*: Get Smarter*

March
Space
Deadline:
02/19/2016

- **Top Women Business Owners
- **Alumni Women Profiles (Advertorial)
- Best List: Meeting Facilities*
- Best List: Best Credit Unions*
- Directory*: Consultants*

April
Space
Deadline:
03/25/2016

- **Top 100 St. Louisans To Know
- STL Companies To Know (Advertorial)
- Best List: Chambers of Commerce*
- Best List: Best In Reliability*
- Directory*: Finding Capital*

May
Space
Deadline:
04/22/2016

- Small Business Week
- Minority Opportunity Fair
- Wonder Women
- Best List: Best Accounting Firms*
- Best List: Best Banks*
- Directory*: Marketing/PR Firms*

June
Space
Deadline:
05/20/2016

- **Business Hall of Fame
- Financing Your Business
- 5-Star Wealth Managers
- Best List: Best Law Firms*
- Best List: Best Non-Profit Organizations*
- Directory: Personnel/HR Firms*

Special Issue
Mid-August
Space
Deadline:
08/01/2016

- 2016-2017 Business Owners' Guide**
- **A Handy Year-Round Reference
- In magazine format with glossy cover
- Includes Best In Business Lists, financial resources, directory of non-profit organizations and agencies.*

July
Space
Deadline:
06/24/2016

- **Family Business Awards
- **Heroes In Business
- Office Furnishings
- Best List: Best PR Firms*
- Directory*: Technology*

August
Space
Deadline:
07/22/2016

- **Minority-Owned Businesses
- Banking
- STL Top Accountants
- Best List: Best Bankers*
- Best List: Best Insurance Brokers*
- Directory*: Accounting Firms*

September
Space
Deadline:
8/26/2016

- **Future 50 Awards
- Best List: Catering/Event Facilities*
- Best List: Insurance Agencies*
- Directory*: HR/Managing People*

October
Space
Deadline:
09/23/2016

- Banking Services
- Business Entertaining & Catering
- Holiday Gifts-Oct., Nov. & Dec.
- **Small Business Executives
- **St. Louis Business Expo
- Outstanding Health Care
- Best List: Best In Value*
- Best List: Best Interior Design Firms*
- Directory*: Catering Firms*

November
Space
Deadline:
10/21/2016

- **Winning Workplaces
- Top M&A Providers
- Holiday Gifts
- Health Care
- Best List: Best Marketing Firms*
- Directory*: Gift Giving*

December
Space
Deadline:
11/18/2016

- Accounting & Taxes
- Top 30 Southern Ill. People To Know
- Business Spotlights (Advertorial)
- Holiday Gifts
- Best List: Best IT Firms*

**Directory listing is \$100/\$150 with logo (which includes online directory at sbmon.com throughout 2016).*

***Section Sponsorship opportunities available*